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# BAY SHORE STANDARD LIME

IN THE LEAD.

We always keep a good, fresh lot on hand and Guarantee Satisfaction.

See how others copy the name.

Also Hair, Cement, Stucco and Pulp Plaster.

## Stroebe Bros.

JOS. C. GLENN, President. W. L. FRENCH, Vice President.  
GEO. G. GLENN, Cashier.

### State Bank of East Jordan.

CAPITAL, \$20,000.00 SURPLUS \$1,500.00.

Money to Loan on Short Time.  
Deposits of \$1.00 and upward received and interest allowed if left on deposit three months or longer.  
Bank Money Orders sold at lowest Rates.  
Fire Insurance Written—we have seven good companies.  
Private Deposit Boxes to Rent at \$2.00 per year.

DIRECTORS—JOS. C. GLENN. W. L. FRENCH WM. P. PORTER.  
M. H. ROBERTSON. GEO. G. GLENN.

## Briefs of the Week

Dewey nights.  
Harvest moon.  
Institute Monday.  
Rain—helps some.  
Cut Canada thistles.  
Reunion Sept. 14, 15, 16.  
Get ready for the school ma'ams.  
Charlevoix County Fair, September 27-28-29.  
Moonlight boat excursion this Friday evening.

Three papers free with a year's subscription to Herald.  
See new time card of the Steamer Pilgrim on 8th page.  
Two railroad excursions will be run for "A Royal Slave" next Thursday night.

The E. J. & S. will run a \$1.50 round trip excursion to Traverse City, Aug. 12th, on account of the Macabee celebration at that place. Train leaves here at 7:00 a. m. returning in the evening.

Rural Free Mail Delivery route No 5 is a probability. Rural Agent Machen was here Tuesday and went over the proposed route with Postmaster Harrison. The route will run up one side of the Jordan river to Chestonia and down the opposite side. It will be a good thing for the farmers along that line.

The State Teacher's Institute which is to be held here the first eight days in August will bring to our village a large number of teachers and others. All persons who can accommodate any of these teachers during their stay here will confer a favor on our County Com. of Schools, J. M. Tice by informing him either by letter or person, of the fact.

B. F. Hall of Traverse City is here this week in the interest of his concern, the International Correspondence Schools of Scranton Pa. This is an age where brains count and to the busy man this school has some fine things to offer along educational lines. Their teachings comprise everything under the sun, and each and every department is thorough. The editor of this paper has some knowledge of the workings of the International Correspondence Schools and can recommend them most heartily.

Our base ball boys are having a "tour of triumph" on their southern trip. Their first game, at Thompsonville, was called at the end of the third inning on account of rain with both sides blank. Saturday the Mt. Pleasant team was defeated by a score of 6 to 2. Sunday, at Lansing, the Oldsmobile team went down by a score of 11 to 3. Monday, at Marshall, was the game of the series so far, it taking eleven innings to decide our boys were winners by 6 to 4. Tuesday the Howell team was defeated 5 to 3. Wednesday, at Plymouth, that team was defeated by our boys 6 to 3. Thursday our boys played Ann Arbor and were up against a husky bunch of professionals, but although they lost the game they made a good showing, losing to Ann Arbor by a score of 10 to 6. Games to be played are as follows: Sunday and Monday, July 31st and Aug 1st, at Mt. Clemens. Tuesday and Wednesday, at West Branch. Thursday, at Grayling. Friday at East Jordan vs Harbor Springs.

See combination subscription offer elsewhere.

Mr. and Mrs. Clark Haire were in town first of the week.

L. A. Hoyt returned first of the week from a brief visit at Chicago.

Miss Kate Henderson is recovering from a serious attack of appendicitis.

Will Taylor and family have moved into their house, recently occupied by Mr. Hillman.

Mr. and Mrs. Ed St. John of Cheboygan are here guest of the lady's mother, Mrs. John Cummings.

Geo. C. Brown has returned from his outing much improved in health. He was accompanied by his family on the trip to the Soo.

A couple of Catholic Sisters were here from St. Paul this week selling books, the profits of which will go toward building a Young Ladies' School and Home for homeless girls.

Mrs. S. E. Landrum entertained her mother, Mrs. W. C. Freeman of Kalkaska, a couple of days this week. The ladies are wife and daughter of the celebrated air ship inventor of that place, and concerning whom an article appears on the first page of this issue.

Miss Mabel Munroe left last week for a two months' visit with relatives in New York. She went to Detroit where she spent several days with an aunt and from there went to Buffalo and Batavia, where Mrs. Munroe's parents reside. Miss Mabel has been confined to her studies for the past five years and it is needless to say is much enjoying her present outing.

The ball game between the East and West side business men on Tuesday, was won by the East side by a score of 11 to 8. All sorts of games are the order of the day. It is expected that the Band Boys and Firemen will play in the near future. The Mill boys are having quite a time. Mill A seem ng to have the best end of the deal until the Lath Mill boys got after them Wednesday evening and indulged in a little trimming.

We wish to call attention to the wonderful combination offer as advertised in this issue. There are no more popular papers in their line than those we offer, and the price is so low as to appear almost incredulous. The Michigan Farmer of Detroit, is as most of our readers know, all that a high grade farm paper can be; it is in every way up to date and popular with its readers. The poultry paper and the family magazine are both first-class. Call or send us your order at once.

The Creamery project is progressing nicely and will be under way by at least August 10th. Mr. Pfender has been busy this week, part of the time seeing farmers and the remainder of the time overhauling and putting in shape the machinery of the plant. In his visits among the farmers he has met with utmost success and has already secured pledges for over 4,000 pounds of milk per day. From now on the Creamery will be open and those desiring to investigate the merits of this undertaking are invited to call and see Mr. Pfender at his place of business. The gentleman's wife who also is an expert in dairy work arrives here Monday evening and will assist her husband in the work.

New sidewalk in front of Wiesman's. Mr. and Mrs. Erwin Pratt, a baby boy.

Born to Mr. and Mrs. John Whiteford a girl.

Secure your seats Monday for "A Royal Slave."

Mrs. J. L. Wiesman has returned from Petoskey.

Miss Effie Landrum is on a camping trip at Rapid City.

Miss Della Martinek is at Petoskey visiting relatives.

A. Cincush has a nice large barn just about completed.

Louis Swanson is just about ready to raise his large barn frame.

George Thayer of Charlevoix is here guest of his sister, Mrs. Chas. Brown.

Miss Anna Knecht of Petoskey was guest of Mrs. E. C. Plank fore part of the week.

Mr. and Mrs. Chas. Brabant are entertaining a couple of lady friends from Chicago.

Mrs. Felix Green left first of the week for a months visit with Battle Creek friends.

Mr. and Mrs. O. H. Moyer are entertaining the latter's sister, Miss Mona Parker of Kalkaska.

A new front in Stroebe Bros. Hardware is one of the fine additions to our main street this week.

John Pelton, son-in-law of Postmaster Harrington was a brief visitor in our village Monday.

For "A Royal Slave" it is hoped that all will be in their seats not later than 8:20, before the overture.

Mrs. E. C. Plank entertained Mesdames A. Lovelace and Will Tracy of Petoskey, on Monday last.

Thomas McCalmon and wife of Chicago, are here guests of the gentleman's mother Mrs. Samuel McCalmon.

The Rebekahs hold an installation of officers next Wednesday evening, Aug. 3, and request all members to be present.

Archie Pringle finished a very successful term of school at Deer Lake last Friday and will return home in a few days.

Mr. and Mrs. James Milford with children, are here from Springvale, guests of that gentlemen's mother Prof. J. H. and wife.

Maddaugh has just received the finest line of Fall and Winter Samples ever displayed in this city. Call early and inspect them.

Services will be held in the Grace Episcopal church next Monday evening, Aug 1st. The pastor Rev. C. T. Stout conducting same.

Excursion via D. & C. R. R. Sunday July 31st to all local stations; a chance for berry-pickers and fishermen. See posters for time and rates.

Wiesman is making a clearing of everything in the summer line this month to make room for his Fall and Winter Goods. If you want bargains see him this month.

One and a third fare on the East Jordan & Southern R'y to Traverse City, Aug. 10 and 11, good to return the 12th, on account of the Northern Michigan Circuit Races.

Henry Perry was up before Justice Boosinger, Thursday morning on a charge of d and d. The Justice gave him a choice between 15 days in jail and a fine. He chose the latter.

James E. Procter of Boston, Mass., is here the guest of his father Capt John Procter and family. The father and son, have not had the pleasure of seeing each other for a number years. He will remain a couple of months.

Secure your seats early for "A Royal Slave." All patrons are requested to be in their seats early, so the curtain can go up promptly on time without the confusion of having to seat people while others want to get the run of the show.

Wm Bennett is putting up a nice dwelling with all modern improvements on his farm just south of the village. It is to have the celebrated rock-faced steel siding and will have a new and fine water works system throughout the premises.

Mrs. R. L. Lorraine came over from Wolverine, Monday, to spend a couple of weeks with Mr. and Mrs. C. L. Lorraine and family. She reports her husband doing nicely with his new venture. The Wolverine Express, and everything indicative of a prosperous future.

## Rugs FROM OLD CARPETS

It will pay you to investigate before you place your orders for rugs. We are a responsible incorporated concern with a capital of fifteen thousand dollars and have factories at Petoskey, Michigan Soo, Canadian Soo, Ontario. We are the originators of "Sanitary Rugs," trade mark, from old carpets, all others are imitations. Write for a booklet. We have no agents canvassing. We pay the freight. All work guaranteed.

Petoskey Rug Mfg. Carpet Co., Ltd.  
53-457 Mitchell street. 4817

## Ayer's

Falling hair means weak hair. Then strengthen your hair; feed it with the only hair food, Ayer's Hair Vigor. It checks falling hair, makes the hair

## Hair Vigor

grow, completely cures dandruff. And it always restores color to gray hair, all the rich, dark color of early life.

"My hair was falling out badly and I was afraid I would lose it all. Then I tried Ayer's Hair Vigor. It quickly stopped the falling and made my hair all I could wish it to be."  
REBECCA E. ALLEN, Elizabeth, N. J.

For Falling Hair

O. H. Moyer has a first class Violin which he will sell at a reasonable price.

The infant child of Mr. and Mrs. E. F. Denno died Thursday morning of cholera infantum.

Niagara Falls Excursion Via Detroit & Charlevoix R'y Thursday Aug 4 fare \$7.00 for round trip.

Go to W. E. Malpass Hardware Co. for Ice Cream Freezers; they say they have the quick freezing kind.

Excursion for Niagara Falls leaves D. & C. station 9:50 A. M. Thursday Aug 4 via D. & C. and M. & C. R'y.

Miss Addie Rippley, who has been guest of Mr. and Mrs. Lon Sheldon returned to Charlevoix, Thursday.

The case of Martin Stair vs. J. H. Lanway was up before Justice Chew on Thursday and the jury found a verdict for Stair. The affair grew out of a complication of debts which amounted to some \$33.

Miss Alvina Mills aged 27 years, died at the home of John Votruba at whose place she was visiting Monday last. Deceased has been ill for some time. The lady's father came down from Petoskey and had the remains shipped to Otsego where interment was made July 27th. Undertaker Whittington had charge of the remains.

Salesmen Wanted.—Inexperience or lack of success do not disqualify you for we will make a salesman of you. By our methods thousands who have been failures are now winning success. In 10 months study in spare time we will not only qualify but will place you in position to at least double your present salary. Sheldon School of Scientific Salesmanship—Michigan Branch, Traverse City.

Two of East Jordan's former business men Messrs W. S. Johnson and Mr. Hitchcock are prospering nicely in their new venture at Detour, Chippewa County. They are operating a big sawmill at that place. The mill includes one circular and one band saw, three shingle machines and a lath mill—all under one roof and with a capacity of 70 M per day. Detour is on the banks of Lake Huron, at the mouth of St. Mary's river, and has abundance of hardwood standing timber of first-rate quality. The shipping facilities are unexcelled, being on the line of passage between the great lakes. The gentlemen are lucky in securing such a business prospect and the citizens of Detour are likewise fortunate in securing such a pair of hustling business men.

## M. C. ANNUAL EXCURSION TO NIAGARA FALLS, TORONTO AND MONTREAL.

Very low rates from all Michigan points will be made Aug. 4th. Tickets good for return for twelve days including day of sale, and are optional between Detroit and Buffalo between Detroit and Buffalo via D. & B. Line of steamers. Tourist sleeping cars at greatly reduced rates attached to night trains at convenient points in addition to standard sleeping cars and through coaches. Full particulars of special service, rates, etc., at any ticket office or by writing

J. S. HALL, Gen'l Ag't, Detroit, Mich.

## Excursion to Niagara Falls

Alexander Bay and Thousand Islands, THURSDAY, AUG. 4TH

via DETROIT & CHARLEVOIX and MICHIGAN CENTRAL RY'S. For full particulars call on E. A. ASHLEY, AGT.

## WIESMAN'S

## July Clearing Sale

### BEFORE STOCK TAKING

We must reduce every stock in every section of the store. In order to move goods quickly we have simply marked prices down to the lowest notch, and every corner of this popular, money-saving store will offer bargains and inducements of the most emphatic sort.

Come to this sale and save more money in reasonable summer goods than you would think possible.

## J. L. WIESMAN,

LEADER OF LOW PRICES.

Loveday Block, East Jordan.

## A GOOD BAKERY

### —AND— A GOOD BAKER

Go hand in hand. We have them both and are turning out a superior article. Give us a trial these warm days and be convinced. Telephone orders promptly attended to. We have a full stock of everything in the

Grocery and Bakery Line.

ICE CREAM, POP and LUNCHEONS SERVED. Try one of our 25c MEALS. You'll get your money's worth.

E. E. SHELTERS, PROPRIETOR, JOE DAN BAKERY AND GROCERY. C. A. Brabant sells our baked goods at South Arm.

## Garden Hose

Lawn Sprayers Grass Shears Hose Repairs  
Poultry Netting, Chick Netting  
and Wire Cloth.

Also a full line of the well-known

## Devco Paints

White Lead, Boiled and Raw Linseed Oil at lowest prices at

## The W. E. Malpass Hardware Co.

## The Smart Set

A MAGAZINE OF CLEVERNES.

Magazines should have a well-defined purpose. Genuine entertainment, amusement and mental recreation are the motives of "The Smart Set." the

### Most Successful of Magazine

Its Novels (a complete one in each number) are by the most brilliant authors of both hemispheres.  
Its Short Stories are matchless—clean and full of human interest.  
Its Poetry covering the entire field of verse—pathos, love, humor, tenderness—is by the most popular poets, men and women, of the day.  
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### WEAK, NERVOUS, DISEASED MEN

Thousands of Young and Middle Aged Men are annually swept to a premature grave through early indiscretions and later excesses. Youthful and Constitutional Blood Diseases have ruined and wrecked the life of many a promising young man. Have you any of the following symptoms: Nervous and Despondent; Tired in Morning; No Ambition; Memory Poor; Easily Fatigued; Excitable and Irritable; Eyes Blurry; Pimples on the Face; Dreams at Night; Restless; Haggard Looking; Blotches; Sore Throat; Hair Loose; Pains in the Body; Sunk Eyes; Lifeless; Distrustful and Lack of Energy and Strength. Our New Method Treatment will build you up mentally and physically. Cures Guaranteed or no Pay.

Established 25 years. Bank Security.  
No Names Used Without Written Consent.  
A NERVOUS WRECK—A HAPPY LIFE.  
T. P. Emerson has a Narrow Escape.

"I live on a farm. Youthful diseases weakened me physically and mentally. Family doctors said I was going into 'decline' (Consumption). Finally, 'The Golden Monitor,' edited by Drs. Kennedy & Kergan, fell into my hands. I learned the truth and cause. Excesses had sapped my vitality. I took the New Method Treatment and was cured. My friends think I was cured of Consumption. I have sent them many patients, all of whom were cured. Their New Method Treatment supplies vigor, vitality and manhood."

Consultation Free. Question Blank for Home Treatment and Books Free.  
DRS. KENNEDY & KERGAN, 148 SHELBY STREET DETROIT, MICH.

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## INTERNATIONAL CAN CORRESPONDENCE SUCCEED SCHOOLS